

# Colon Health Support by: New Life Premier®



## The Benefits of Friendly Bacteria

NutraFlora® is a food source for the friendly bacteria, such as bifidobacteria and Lactobacillus. The growth of these bacteria are important to maintain the proper environment, keeping the unfriendly bacteria at a decreased level. If the unfriendly bacteria is at an increased level above normal, the toxic compounds they produce will also increase. These toxic compounds have been implicated with causing cancer.

There are several studies indicating that different friendly lactic acid bacteria can be used for preventive purposes in intestinal infections as well as protection against other diseases in which the immune system is involved.

When specific friendly lactic acid bacteria are used in dairy products, it has been shown that these bacteria can enhance the immune response of the body. A study conducted on infants aged five to 24 months were given formula supplements of friendly bacteria of 17 months. Results indicated that these infants had reduced the incidence of diarrhea.

NutraFlora® Protects against E. Coli and Clostridium

Besides friendly bacteria, such as and Lactobacillus, residing in the gastrointestinal tract, there are unfriendly bacteria. There are forms of E.coli and Clostridium which are indigenous to the body. These friendly and unfriendly bacteria which are normally in the body need to remain at a normal balanced level. Besides these indigenous bacteria, there are forms of pathogenic bacteria such as E.coli and Clostridium, which when ingested can cause such problems as diarrhea.

NutraFlora® is a food source for the friendly bacteria. As these bacteria grow, they adhere to the intestinal cell wall, strengthening and protecting the intestine from overgrowth of unfriendly bacteria.

Bifidobacteria works as a resistance factor by adhering more easily to the intestinal cell wall which protects the body from strains of E- coli. In one study, subjects who were given friendly bacteria prior to being given E. coli showed no adverse effects after introduction of E. coli.

In a study where healthy adults were fed NutraFlora® the friendly bacteria in the large intestine was increased and the unfriendly bacteria decreased. When the NutraFlora® was no longer ingested, the level of friendly bacteria decreased. Friendly bacteria, such as Bifidobacteria, change the environment, decreasing the level of the unfriendly bacteria. Indigenous intestinal bacteria provides protection against the colonization of pathogenic bacteria, thus causing a type of barrier effect.

All the evidence leads to the conclusion that using NutraFlora® will build great Colon Health Support!